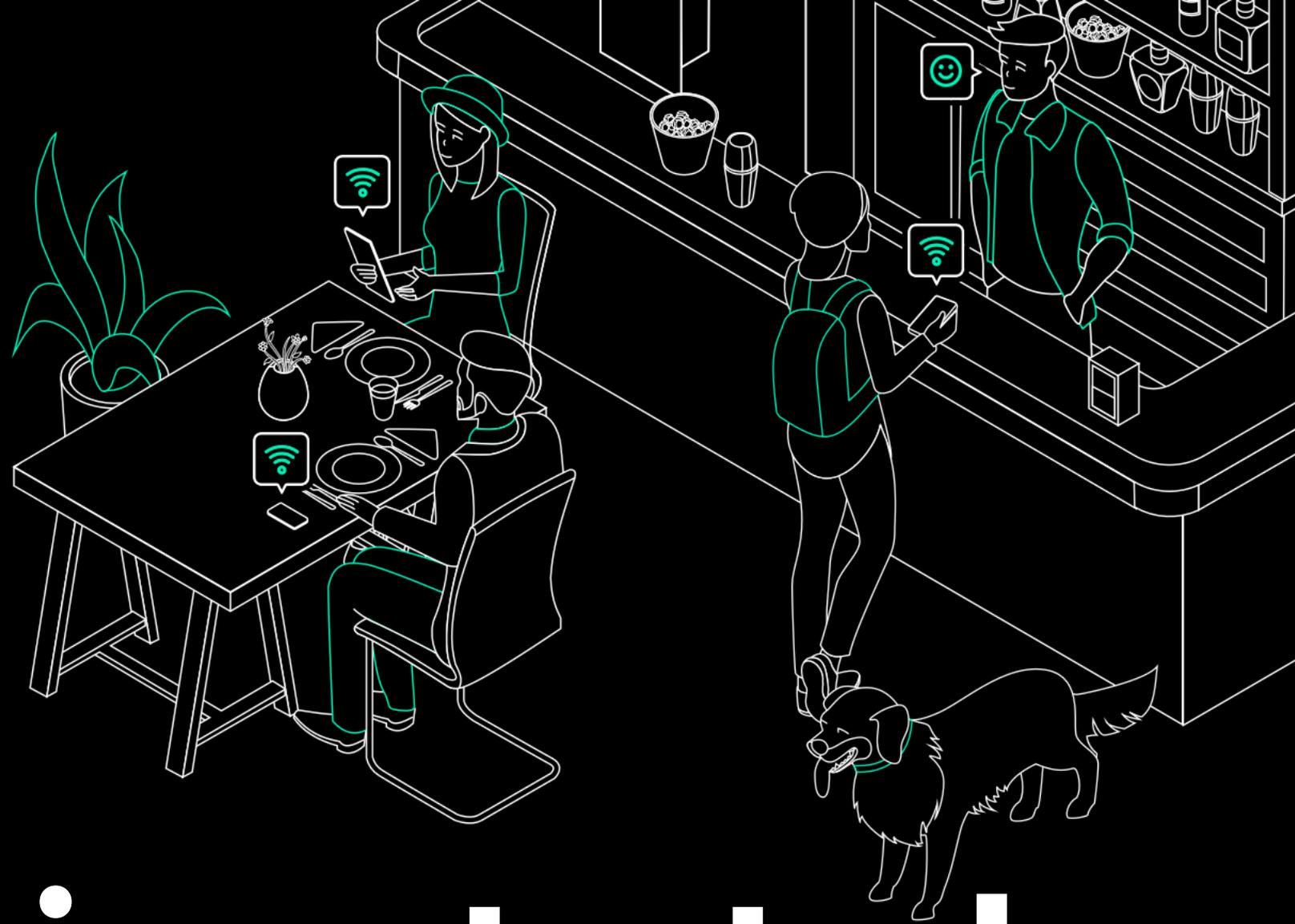


BLACKBX



Getting started

WITH GUEST WIFI
AUTOMATED MARKETING

WIFI MARKETING AUTOMATION

It's easy, powerful and will save you time!

Easily create automated marketing campaigns that send effective and personalised messages to your customers.

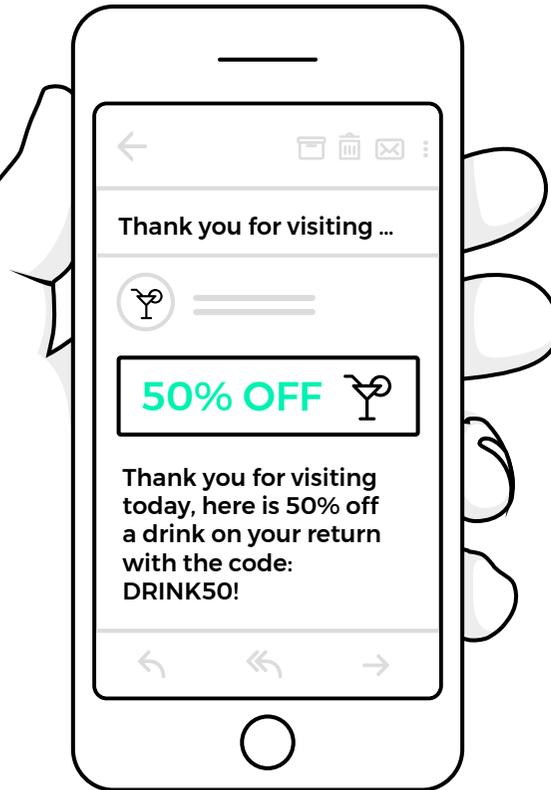
WHAT IS IT?

It's simply the act of **automating** recurring marketing tasks, such as sending personalised offers to your customers. With a few clicks, you can automate a whole marketing campaign, based on your customers' behaviour.

WHY SHOULD YOU CARE?

In a nutshell, you set a campaign in minutes that will save you hours of work and help increase your sales. So why send 1,000 generic emails to get one person back, if you can get a lot more?

You can create short and personalised offers based on your customer's preferences that really work **AND** increase customer loyalty (yep - returning customers).



HOW DOES IT WORK?

Set a marketing campaign in minutes, it's easy and quick to do, select your audience and message and click a button. Boom, your campaigns are automated!

That's not all - just take a look at some of the marketing features...



MARKETING CAMPAIGNS

Visualise stats such as: time spent in your venue, how many times users return, or what devices they are using.



CUSTOMER SURVEYS & ONLINE REVIEWS

Receive instant feedback and build a good reputation on TripAdvisor, Yelp, Google Reviews and more.



DATA COMPLIANT

Meet all the UK & EU regulations, including GDPR.

We take care of the data, so you have time for more important things.



SOCIAL LOGIN & CHECK IN

See where your customers come from and then target their region for marketing activities.

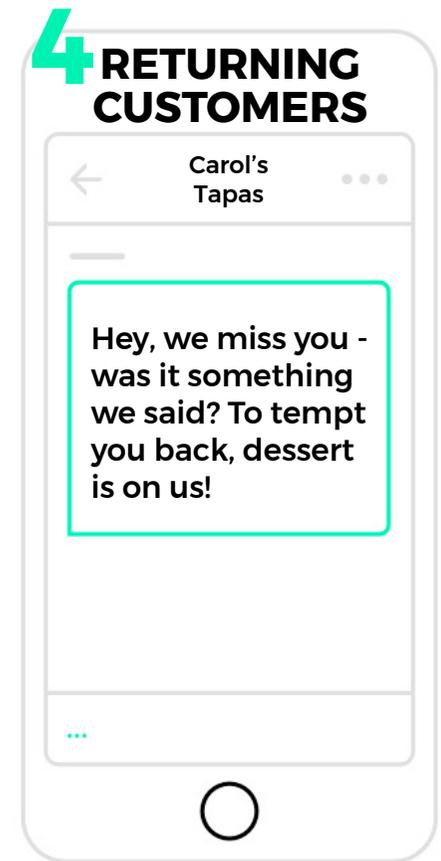
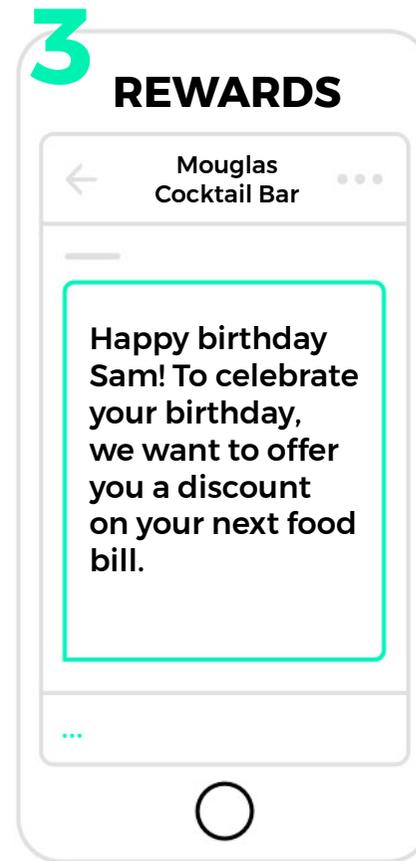
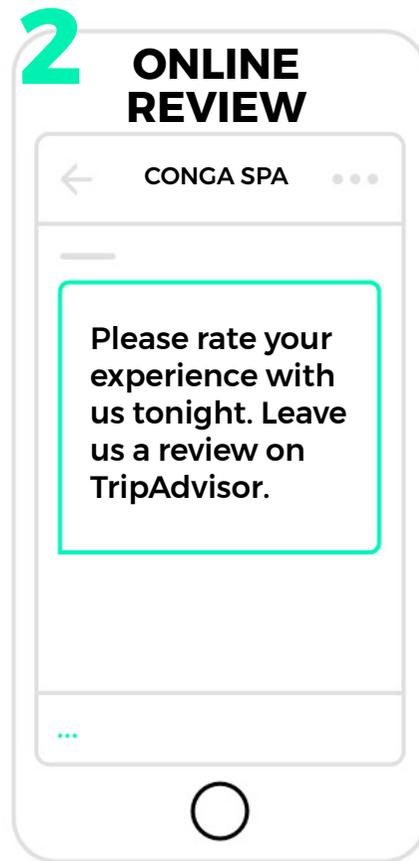
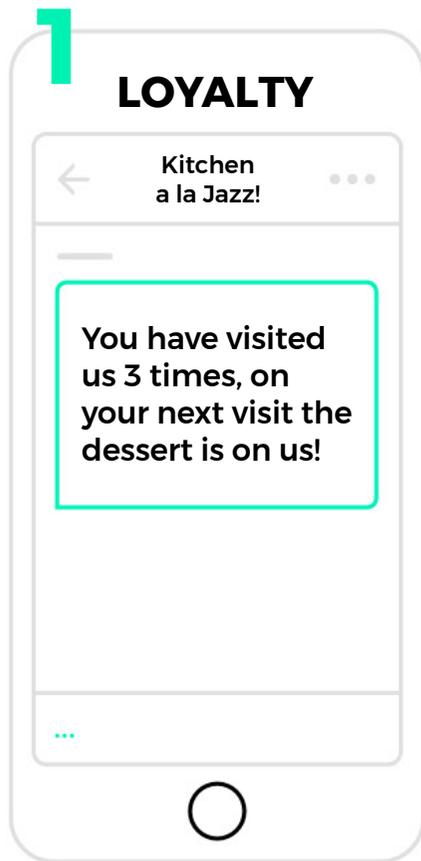


MARKETING REPORTS

See which campaigns are performing best and helping you to increase revenue.

EXAMPLES

Here are some of our customers most popular campaigns



IN CASE YOU WANT TO KNOW...

Yes, we have more

We have tons of other features to make your life easier.



KEEP YOUR DEVICES SAFE

Separate your Guest WiFi from your backoffice network



INTEGRATE

With various online services: MailChimp, Campaign Monitor, Zapier and others



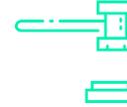
SCHEDULE

Manage the time your Guest WiFi is available to the public



FREE, PAID OR HYBRID WIFI

It's up to you, see what works best for your business



LEGALLY COMPLIANT WIFI

Leave the legal hassle with us and focus on your business



WHITELIST/BLACKLIST DEVICES

You can decide which devices can sign in to your network - skipping the login portal and which are blocked from the network



BRANDABLE LOGIN PORTAL

Upload your logo, colours, background image and more



WIFI ANALYTICS

Start collecting customer information

ENJOY YOUR RESULTS!



Boost sales



Get powerful insights



Increase returning customers



Have Social WiFi and get found online



Manage your online reputation easily



No marketing knowledge required



Safe and compliant Guest Network

WHY BLACKBX?

We provide everything you need to provide awesome Guest WiFi in one single tool

BLACKBX is smart Guest WiFi for any venue, we have over 1 million users, in more than 800 locations all over the world - from the independent coffee shop to global brands with thousands of locations.

Our software provides a level of customer insight and marketing automation, previously only available to large corporations using multiple tools.

Get in touch and let us show you how to put your Guest WiFi to work. With our unrivalled customer service, you won't be let down.

[Schedule a chat today](#)

BLACKBX



Awesome WiFi



Powerful Insights



Epic Experience



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