

# BLACKBX

## WIFI IN FAST FOOD



### KEEP 'EM HAPPY

**80% of businesses** say that free WiFi keeps customers happy while waiting



### KEEP 'EM COMING BACK

**Over 50% of Millennials** said that a digital loyalty program is important in fast food restaurants



### WOULD YOU LIKE WIFI WITH THAT?

More and more customers at fast food restaurants are coming to expect free WiFi while they're munching on a burger or fish and chips. So why get left behind?



### INCREASED SOCIAL MEDIA ENGAGEMENT

It's a fact - people love posting pictures of food. So why not help them spread the word about your latest offerings on social media sites like Instagram by providing fast, safe and secure Guest WiFi?



### STAY COMPLIANT

Act in accordance with the law when providing access to Guest WiFi. We've taken the hassle from you by making sure all aspects of our service are in compliance with government standards and regulations, including GDPR.



### MORE REPEAT CUSTOMERS

Not only can you use automated marketing for reviews, you can send out offers, coupons and news about menu items. The sky's the limit. Keep your customers coming back for all their favourite munchies.



### INSTANT REVIEWS

Make it even easier than ever to get your customers to leave reviews on sites like TripAdvisor and Google Places. Send automated SMS or email messages even BEFORE they've left your venue asking for their review.



### BETTER WIFI

Awesome WiFi will keep your guests coming back. Block harmful websites with content filtering, set download caps to stop bandwidth hogs, automatically login guests, send automated marketing campaigns and more!

### WHAT DO OUR CUSTOMERS THINK?



*Across our group of franchise restaurants we were offering free WiFi to our customers but not getting anything tangible in return. In the first three months after installing BLACKBX we now know who over 15,000 of our customers are and can now actually market to them. On top of this BLACKBX helped us realise a return rate of 39%!*

- **Nasa Munir**, PEPE'S - The home of Fresh Flame Grilled Chicken