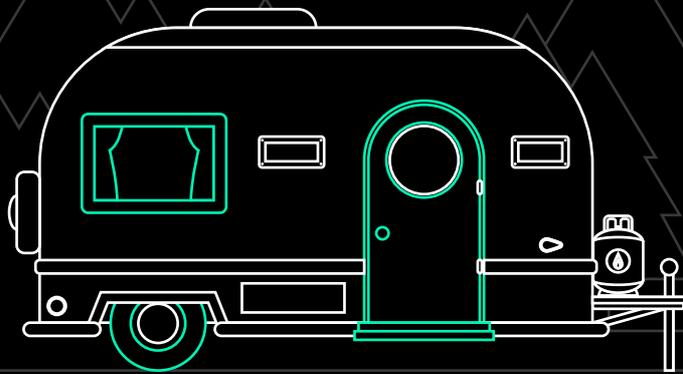


# BLACKBX

## WIFI IN CARAVAN PARKS



**MORE BRITS THAN EVER**  
opting for staycations in  
holiday parks due to Brexit



**ONLY 12% OF BRITS**  
say they're happy to  
switch off when on holiday



### SAND, SURF, FUN AND WIFI?

In days past, when people travelled to caravan parks their needs were simple: sand, surf and sun. Nowadays, you'll need to add WiFi to that list. No worries! By offering BLACKBX Guest WiFi, you can give all of your caravan park guests an awesome and safe WiFi experience.



### BRING THEM BACK FOR THEIR NEXT HOLIDAY

Use automated SMS and email marketing to keep your guests coming back, year after year.



### STAY COMPLIANT

Act in accordance with the law when providing access to Guest WiFi. We've taken the hassle from you by making sure all aspects of our service are in compliance with government standards and regulations, including GDPR.



### STOP BANDWIDTH HOGS

Monitor bandwidth usage and automatically throttle guests that are using more than their fair share of data. Keep your WiFi fast and fair for everyone.



### PROFIT FROM WIFI

It can be cost-prohibitive when a long term guest takes advantage of free WiFi to constantly download or stream files. Why should other guests suffer? Offer a paid WiFi service after an initial free period.

Some BLACKBX customers  
are **earning** an excess of  
**£10,000 extra per month**



### BETTER WIFI

Awesome WiFi will keep your guests coming back. Block harmful websites with content filtering, set download caps to stop bandwidth hogs, automatically login guests, send automated marketing campaigns and more!

### WHAT DO OUR CUSTOMERS THINK?



“ Although on holiday, it is essential for many of my customers to have WiFi access for many different reasons. Knowing that BLACKBX provides a trustworthy and reliable service it takes a huge amount of pressure off me. The support service offered is also first class. ”

- Veda Dewar, WITCHES CRAIG, Caravan & Camping Park